



“Crushing News”

March 2018

Hello Everyone:

New Mexico’s March winds have blown in some awesome Northern Hemisphere extra virgin olive oils from Spain with extremely high Polyphenols. Those of you who are looking for Organic Extra Virgin Olive Oil, California has produced 3 varieties this season for you to choose from.

Our distributor is no longer offering Tarragon Olive oil, but we still have a few bottles on our shelves. She is also **“temporarily”** out of Rosemary Olive Oil, which will probably not return for approximately 30 to 60 days. Sorry, I know many of you love this oil—I do, too!

This month our 200 ML bottles are on sale at 2 for \$20.00 (**does not include Gourmet items**), and all our candles and 60ML Gift Boxes are 20% off—come in and save!

At the end of this newsletter you will find a 10% off coupon if you spend \$25.00 or more; however, it cannot be used with any other discounted items.

Our **“Specials of the Month”** are our amazing Apricot Balsamic Vinegar and Persian Lime Olive Oil. This combo makes an insanely delicious marinade for chicken or fish, or use as a salad dressing or finish on your vegetables.

We are excited to announce ABQ Olive Oil Company has now branched out and will come to your home, or business with our “Home Tasting Parties”. This is how it works:

ABQ Olive Oil Company would love to come to your home, to share with you and your friends, our awesome, healthy olive oils and balsamic vinegars. Learn all about how to tell good oils from bad, what makes our oils top of the line, and how our balsamic vinegars are made. You will also learn how to make simple salad dressings, marinades, and healthy, refreshing drinks. You will be inspired. You don’t have to be a “chef” to whip up some delicious meals. We will show you how, using our fresh, healthy, and tasty products. There will be food at the party that you can try oils and vinegars on, so come hungry! Keep watching our “Event” section on our website to view pictures of the parties.

For being the “party host”, you will receive a \$40.00 gift box filled with a variety of our products. You will also receive an ABQ Olive Oil Company gift certificate for 10% off the total amount of all purchases made at your party. Your guests attending your party will receive a 10% discount on their individual purchases at your party.

For more information, or to book a party email Carol at Info@abqoliveoilco.com, or call one of our store locations.

Guidelines for Bottle Refill

“We only refill regular size (200ml, 375ml, & 750ml) ABQ Olive Oil bottles”

For each bottle you refill receive a \$1.00 off. Bring your bottles in on a Tuesday and get 2.00 off per refill.

Before bringing back your **ABQ Olive Oil** bottles to refill please follow these easy steps:

1. Wash your bottles in hot soapy water or in the dish washer (this should be done a few days in advance of bringing your bottles back in order to give them adequate time to dry inside). We are unable to refill “wet” bottles with olive oil since the water will degrade your new oil.
2. Please do not put the cork back into your bottle as this will create condensation resulting in a “wet” bottle. We will give you a new cork when we refill your bottle.

Recipe of the Month

Potato Salad with Champagne Vinegar



Serves 4

Ingredients

1 lb. baby white potatoes
2 Tbsp. ABQ Olive Oil Company Champagne vinegar
1 tsp. Dijon mustard
1/4 cup plus 2 Tbsp. ABQ Olive Oil Company Gremolata olive oil
2 scallions, sliced
1/2 shallot, minced
ABQ Olive Oil Company rosemary lemon infused sea salt, to taste
White pepper, to taste

Directions

In a medium saucepan, cover the potatoes with water and bring to a boil. Simmer over moderate heat until tender, about 15 minutes. Drain the potatoes, let them cool down then cut them in half or quarters.

In a bowl, whisk Champagne vinegar with the mustard. Gradually add the oil, whisking until emulsified. Add the scallions and the shallot and season the dressing with rosemary lemon sea salt and white pepper. Add the potatoes and toss to coat. Let stand at room temperature for 10 minutes before serving.

Bring in your 10% off coupon. Coupon cannot be used on any sale items.



Bring in this coupon for 10% off an order of \$25 or more.

***Offer valid through March 31st, 2018.**

As always we appreciate your business and love having the opportunity to get to know all of you!

The Crew at ABQ Olive Oil Company