



## “Crushing News”

April 2018

**Hello Everyone:**

Happy April! We hope you all had a great Easter Holiday. Good news on the olive oil front: Rosemary Olive Oil is back on the shelves—Yah! We now have Extra Virgin Olive Oil from Italy that has joined our oils from Spain, Portugal, and California. Also, the garlic Spanish Olives have arrived, so come in and stock up—they are soooooo good!

This month our 750 ML bottles are on sale for \$30.00; reg \$32.00 (**does not include Gourmet items**).

At the end of this newsletter you will find a 10% off coupon, good for savings off purchases of \$25.00 or more; however, it cannot be used with any other discounted items.

Our **“Specials of the Month”** are our amazing Pineapple Balsamic Vinegar and spicy Chipotle Olive Oil. This combo makes an insanely delicious marinade for chicken, seafood, pork, or use as a salad dressing or finish on your vegetables. Try the Pineapple Balsamic in seltzer water and ice for a delicious refreshing substitute for soda!

ABQ Olive Oil Company has branched out and will come to your home, or business with our “Home Tasting Parties”. This is how it works:

ABQ Olive Oil Company would love to come to your home, to share with you and your friends, our awesome, healthy olive oils and balsamic vinegars. Learn all about how to tell good oils from bad, what makes our oils top of the line, and how our balsamic vinegars are made. You will also learn how to make simple salad dressings, marinades, and healthy, refreshing drinks. You will be inspired. You don’t have to be a “chef” to whip up some delicious meals. We will show you how, using our fresh, healthy, and tasty products. There will be food at the party for you to try our oils and vinegars, so come hungry! Keep watching our “Event” section on our website to view pictures of the parties.

For being the “party host”, you will receive a \$40.00 gift box filled with a variety of our products. You will also receive an ABQ Olive Oil Company gift certificate for 10% off the total amount of all purchases made at your party. Your guests attending your party will receive a 10% discount on their individual purchases at your party.

For more information, or to book a party email Carol at [Info@abqoliveoilco.com](mailto:Info@abqoliveoilco.com), or call one of our store locations.

### Guidelines for Bottle Refill

**“We only refill regular size (200ml, 375ml, & 750ml) ABQ Olive Oil bottles”**

**For each bottle you refill receive a \$1.00 off. Bring your bottles in on a Tuesday and get 2.00 off per refill.**

Before bringing back your **ABQ Olive Oil** bottles to refill please follow these easy steps:

1. Wash your bottles in hot soapy water or in the dish washer (this should be done a few days in advance of bringing your bottles back in order to give them adequate time to dry inside). We are unable to refill “wet” bottles with olive oil since the water will degrade your new oil.
2. Please do not put the cork back into your bottle as this will create condensation resulting in a “wet” bottle. We will give you a new cork when we refill your bottle.

## **Recipe of the Month**

### **Black Pepper Balsamic Pickled Strawberries**

**1 ¼ cups ABQ Olive Oil Traditional or Strawberry Balsamic Vinegar**

**½ cup honey**

**2 tsp cracked peppercorns**

**½ tsp salt**

**4 cups strawberries, hulled and halved or quartered (choose firm, just-ripe berries)**

**3 sprigs fresh thyme**

**In a small, nonreactive saucepan, heat vinegar, honey, peppercorns, and salt over medium heat, stirring until honey and salt dissolve. Remove from heat; cool to room temperature.**

**Divide strawberries among three half-pint canning jars. Add a thyme sprig to each jar. Pour vinegar mixture over berries. Cover and chill overnight or up to 2 days. Note: best used within 24 hours of preparation.**

**Serving Ideas: arrange over shortcake; top with whipped cream, spoon over salad greens, drizzle with ABQ Olive Oil and sprinkle with goat cheese!**

**Bring in your 10% off coupon. Coupon cannot be used on any sale items.**



**Bring in this coupon for 10% off an order of \$25 or more.**

**\*Offer valid through April 30<sup>th</sup>, 2018.**

**As always we appreciate your business and love having the opportunity to get to know all of you!**

**The Crew at ABQ Olive Oil Company**